

TIMOTHY DEEGAN

Creative & Art Direction, Product Design, Illustration

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540.336.2823

Is a hands-on creative leader with 2+ decades of creating visually appealing, intuitive, holistic experiences. I excel at delivering exceptional design solutions across industries by combining creativity, technical expertise, and strategic thinking. Throughout my career, I've successfully collaborated with cross-functional teams translating complex concepts into engaging visual narratives for target audiences.

PROFESSIONAL

Oracle

Principal Member of Technical Staff / Designer

Jan 2022 – Present

(A-Team / TINNO) Provide UI/UX designs for multiple internal customer information products. Conceptualized and transformed complex data structures into intuitive visualizations for Oracle C-suite.

Oracle

Principal Designer

Jun 2020 – Jan 2022

(NAA SE – Xlab) Design and implemented mobile and web application demos for pre-sales internal and external customers. Participated in talent acquisition efforts, building diverse team of skilled professionals who delivered pre-sales demos and collateral under budget and on schedule. Created an inclusive environment that fostered team chemistry and innovative deliverables.

Oracle

Sr. Sales Consultant / Designer

Mar 2014 – Jun 2020

(NAA SE – Demo Engineering) Shared Services first creative to display the influence a well designed pre-sales demos can achieve. Example led to other teams built within NAA. Accomplished through guidance of best tools and design practices creating visually compelling, intuitive solutions for mobile and web applications.

Design Contractor / K12

Principal Designer

Sept 2013 – Mar 2014

(ELT Group) Design strategy, process, and visual support across multiple application products.

Design Contractor / Administrative Office of the United States Courts

Principal Designer

May 2013 – Sept 2013

Supporting a contract providing UX, visual design and front-end development for the JENIE portal project specializing in responsive design.

Pure Matters

Creative Director

Mar 2012 – Feb 2013

In charge of multi-disciplinary design team, set overall design strategy, increase brand awareness, and balance business with customer needs for Besins' Healthcare Nutrition premium brand, Pure Matters.

Forum One Communications

Interactive Art Director

Apr 2010 – Mar 2012

Lead interactive design team creating engaging data driven solutions that utilize best design practices, client goals and innovative thinking for prominent non-profit & government organizations including, Robert Wood Johnson Foundation, The Pew Charitable Trusts, & EPA.

Northern Virginia Community College – Loudoun Campus

Adjunct Faculty

Jan 2010 – Dec 2012

Introduce basic web page design elements of: typography, imagery, and color; and examines how they are combined to create effective layouts. Teaches organization of materials, sketching and concept development, site planning, and various methods of construction for open source CMS.

America Online

Art Director

Aug 2007 – Jan 2010

Directed team of visual designers for AOL's e-commerce channels, Shopping, Careers, Personals, and Mobile Desktop. Increased unique visitors by 20% or more, cut download times by 45%, reduced bounce rates by 13%. Innovated design production saving time by 33%, improved content scalability while ensuring world-class user experiences.

Provided a creative, inclusive work environment for my design team. Nurtured cross collaboration with UI designers, developers, business leads and upper management.

Timothy Deegan Multimedia (TDM)

Design Contractor

Oct 1997 – Present

Provide design strategy, creative direction, and product design for a multitude of customers including: K12, ChristianMingle.com, Administrative Office of the United States Courts, and Frank Caliendo.

Full work history can be found at www.linkedin.com/in/timothydeegan74

EDUCATION

Bowling Green State University

BFA 2D Fine Arts / Computer Graphics

Aug 1992 – Dec 1996

INDUSTRY EXPERIENCE

E-commerce, Healthcare, Supply Chain, Manufacturing, Financial, Government, Advertising, Athletics, Dating, Entertainment, Real Estate, Travel & Hospitality

PREFERRED TOOLS

Figma, Adobe Creative Cloud Apps, Sketch, Axure, Invision, 3DS Max, Blender, Maya

HONORS

Oracle

FY21 Q1 Transformation Award

NAA SE – Xlab

FY18 Q1 Transformation Award

NAA SE – Demo Engineering

Design for America

Visualizing Community Health Data

Forum One / CountySinsRankings.org

Web Award

Best Advocacy Website

Forum One / CountySinsRankings.org